

# *2nd Annual* **Advancing** HOOSIER WOMEN **in Business** *Seminars*

## **10:00 a.m. Welcome and Introductions**

Nancy Eckerle, Executive Director  
Chamber of Commerce, Jasper, Indiana

David Terrell, Executive Director  
Indiana Office of Community and Rural Affairs (OCRA)

## **10:15 a.m. – 10:30 a.m. Keynote Speaker**

Lt. Governor Becky Skillman

## **10:30 a.m. – 11:45 a.m. Panel of Successful Business Owners**

- **Susan Baggett** – Owner of Picture Perfect in Jasper, Indiana.
- **Victoria Wiederkehr** – Owner of Cardinal Selling Services in Ferdinand, Indiana.
- **Maureen Braun** – Owner of Finishing Touches in Jasper, Indiana.

## **11:45 a.m. – 12:45 p.m. Luncheon Keynote Speaker**

Pat Koch  
Holiday World & Splashin' Safari

## **12:45 p.m. – 2:00 p.m. Roundtable Discussions** (each participant will have a choice of 2)

- **Healthy Balance with Work and Family** – Darla Blazey, Indiana Division of Tourism
- **Healthcare Issues** – Donna Oeding, Dubois County Health Department
- **Technology** – Brian Vance, PCTLIC, Inc.
- **Women and Investing** – Amy Bouchie, American Express Financial Planners
- **Small Business Start Up** – Peter Sabella, Southwestern Indiana SBDC
- **Networking** – Barbie Brown, Spencer Co. Chamber of Commerce

## **2:00 p.m. – 2:45 p.m. Afternoon Speaker**

Elizabeth Gordon is the author of the book, *The Chic Entrepreneur: Put Your Business in Higher Heels*.

## **2:45 p.m. – 3:00 p.m. Closing Comments**

Kim Howard, Regional Director  
Southwestern Indiana SBDC